

zipcar®

university partner program

Zipcar provides university communities self-service access to fun and practical vehicles by the hour or day – 24/7/365. Zipcar's University Partner Program addresses many issues that face your administration including campus parking congestion, the cost of providing parking, improving student life and community affairs.

**Provide self-service access to cars,
by the hour or the day – right on campus.**



Parents & Students Alike Love the Simplicity, Value & Convenience of Zipcars

Zipcar members have access to thousands of Zipcars conveniently parked across major cities such as Boston, Chicago, London, New York, San Francisco, Toronto and Washington, DC.

Members get:

- **Self-service around-the-clock access to Zipcars – no lines, contracts or hassles**
- **Low rates that always include gas, insurance and parking**
- **Reservations months or minutes in advance**
- **Reservations online or through our automated phone system in just seconds**
- **Convenient locations right on campus**
- **24/7 roadside assistance**

Benefits of a Zipcar Program

Many universities partner with Zipcar to offer cost-effective vehicles on campus. It's an easy-to-manage program that reduces demand for student-owned cars and motor pools. Zipcar is a highly valued transportation choice you can offer to your community.

Low Cost Transportation

Zipcar provides a turnkey program that includes everything from the vehicles and reservation system to insurance coverage and billing. It's very sophisticated, yet elegant in its administrative simplicity. Students, faculty and staff value the convenience of Zipcars on campus and the tremendous cost savings compared to car ownership and rental cars.

Reduced Parking Demand

Each Zipcar serves dozens of people and, according to studies, takes 20 personally-owned cars off the road. When surveyed, 10% of university Zipcar drivers said they would have to bring a car to campus if Zipcar did not exist. For MIT, where over 1500 students, faculty and staff rely on Zipcar, this represents a reduction of more than 150 parking spaces and the related cost savings in construction, maintenance, security and permit administration.

Community Goodwill

Fewer cars on campus means less competition for on-street parking spaces in the neighborhood and reduced traffic congestion. Community residents appreciate the university taking positive measures.

Zipcar Partner Universities

American University

Amherst College

Berklee College of Music

Boston College

Boston University

Boston University Medical Center

Brown University

Catholic University

Columbia University

George Mason University

George Washington University

Georgetown University

Golden Gate University

Harvard University

Howard University

M.I.T.

Northeastern University

Princeton University

Rutgers University

San Francisco State University

Simmons College

Smith College

Tufts University

UMass Boston

University of Chicago

University of Minnesota

University of North Carolina

University of Rochester

University of Toronto

Wellesley College

Zipcar Provides:

- ✓ Zipcar(s) – you choose from our list of over 20 makes and models, including hybrids
- ✓ Insurance for all approved drivers ages 21+
- ✓ Gas – we provide a gas card, drivers just fill up the tank
- ✓ Application process – we check that all drivers meet safe driving standards
- ✓ Custom online reservation system – your Zipcar is available only to your community
- ✓ Easy view billing – view usage to see who is driving and when
- ✓ Marketing materials and communication plan to promote the service
- ✓ Zipcar membership and Zipcard for each driver
- ✓ Unlimited access to our live support center
- ✓ 24/7 roadside assistance

University Partner Provides:

- ✓ Reserved parking for your Zipcar(s)
- ✓ Administrative contact
- ✓ Manpower for cleaning and light maintenance

What Does It Cost?

University Costs

For most universities, there is no cost to have a Zipcar program on campus. You only need to provide parking and basic marketing support and we'll do the rest.

Member Costs

Driving costs: You decide. For example, our rates start at \$7.50 per hour. Some schools charge more and some charge less depending on program goals.

Joining fees: Your community can join Zipcar for only \$25/year – that is a discount of up to \$150!

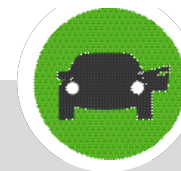
Join.



Reserve.



Unlock.



Drive!



Members Say “It’s as easy as getting cash from an ATM”

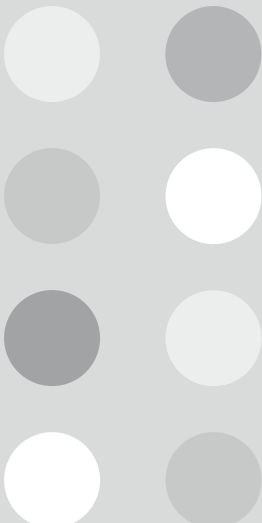
Once your account has been set up, your university community can get started with Zipcar right away. Our patented wireless technology and the power of the Internet make accessing and using a Zipcar as simple and seamless as getting cash from an ATM.

Join: Students, faculty and staff apply online. It only takes a few minutes. Once they’re approved – by you and Zipcar – they get their own Zipcard.

Reserve: Reserve a car online or over the phone – for a couple hours or the entire day. A wireless signal is sent to the car with the reservation info.

Unlock: The driver walks to the car, then just holds the Zipcard to the windshield. The doors will unlock, and it’s ready to drive!

Drive: Drive away... and then return to the same reserved parking spot at the end of the reservation. Gas, parking and insurance included. It’s simple!



“Living near the Metro is great, but sometimes it just doesn’t work for me. I used to hassle my friends for late-night rides or help with grocery runs. Now when I need to reach that area of town the Metro doesn’t cover or carry more stuff than I can push through the turnstiles, I turn to Zipcar. Zipcar allows me the flexibility of having a car when I need it without the expense of buying and maintaining one. I get the best of both worlds, and my friends don’t duck my calls anymore.”

Christopher P.

“I never expected to have fun ‘renting’ a car, but nevertheless I did! You have a great program and a new loyal customer. Keep up the good work! I can hardly wait to try a MINI Cooper and a Honda Element.”

Glenn K.

Thousands of Zipcar members have saved time and money (and had some fun) through hourly or daily access to Zipcars located throughout the US, Canada and the UK.



Learn more at: www.zipcar.com | 866.4ZIPCAR (866.494.7227)